

*Fine* *Anne*  
PROFESSIONAL SHEARS®



WOMAN-OWNED. COSMETOLOGIST OPERATED.





# WOMAN-OWNED

- Global Beauty Industry Female Workforce: 92.1%
- Global Beauty Industry Male Leadership: 71%
- WOMEN ARE the beauty industry.
- WOMEN SHOULD be the leadership.

# COSMETOLOGIST OPERATED

Understanding what is essential to a stylist, what their tools go through day-to-day, and what is required of those tools; is insight only a licensed cosmetologist holds.



ONE STEEL TYPE.

# GENERATIONS OF HISTORY.

Top quality steel, honest sourcing, affordable pricing, and free education are the core of Ivy Ann's beliefs.





A Harvard Business survey asked global beauty professionals what they want to see beauty companies help them, and other stylists with, moving forward.

Their number one response:

1. Access to free educational opportunities.



## TARGET DEMOGRAPHIC

Licensed cosmetologists, barbers, salon professionals, and students aspiring to become licensed cosmetologists, barbers, or beauty professionals.



## ATS-314

It's the best or nothing.

ATS-314 stainless steel has long been regarded as the superior steel in Japanese scissor manufacturing.

Created and designed specifically for hair dressing scissors, the razor sharp edge retention of ATS-314 far surpasses all competitors.

For that reason, you will NEVER find another steel in our professional line of shears.

# OUR PRODUCTS



# SIGNATURE SERIES



SIGNATURE DRY CUTTER

SIZES: 6.0 IN  
PRICE: \$985



SIGNATURE SWORD

SIZES: 6.0 IN  
PRICE: \$985



SIGNATURE SLIDE CUTTER

SIZES: 5.7 IN , 6.2 IN, 6.7 IN  
PRICE: \$985



SIGNATURE 30% TEXTURIZER

SIZES: 6.0 IN  
PRICE: \$1095



SIGNATURE 60% TEXTURIZER

SIZES: 6.0 IN  
PRICE: \$1095



SIGNATURE DAMASCUS

SIZES: 5.5 IN , 6.0 IN  
PRICE: \$995



SIGNATURE OFFSET

SIZES: 5.5 IN , 6.0 IN  
PRICE: \$950



IVY ANN BARBER CUTTER

SIZES: 5.5 IN , 6.0 IN  
PRICE: \$985



IVY ANN OFFSET  
SIZES: 6.0 IN  
PRICE: \$795



IVY ANN SLIDE CUTTER  
SIZES: 6.0 IN  
PRICE: \$795



IVY ANN CRANE  
SIZES: 6.0 IN  
PRICE: \$795



IVY ANN DETAILER  
SIZES: 6.0 IN  
PRICE: \$795

# ESSENTIALS COLLECTION



LEFTY CUTTER  
SIZES: 5.5 IN , 6.0 IN  
PRICE: \$795



LEFTY 20% TEXTURIZER  
SIZES: 6.0 IN  
PRICE: \$1095



LEFTY 60% TEXTURIZER  
SIZES: 6.0 IN  
PRICE: \$1095

# LEFTY SERIES





STUDENT CUTTER  
SIZES: 5.5 IN , 6.0 IN  
PRICE: \$699



STUDENT 30% TEXTURIZER  
SIZES: 6.0 IN  
PRICE: \$795



STUDENT LEFTY 30% TEXTURIZER  
SIZES: 6.0 IN  
PRICE: \$795

# STUDENT SERIES

# COLLABORATIONS

**TRUSTED  
DISTRIBUTOR**



#StylistsSupportingStylists



From in-salon and in-school educational programs, school and salon partnerships to provide high quality tools to students, stylist and educators; or sponsorship, distributor and media inquiries, please contact us by email at: [info@ivyannshears.com](mailto:info@ivyannshears.com).

Since we refuse to compromise on steel quality, we ask that you do the same!  
Partnerships and bulk orders do provide a slight discount, but we may not be able to beat all competitors prices, and we are ok with that. Competitors will compromise quality for quantity; while that seems great on the front end, your customers, students, stylists, and educators livelihoods are affected on the backend and they deserve better.



# CONTACT US

## QUESTIONS?

If you have any questions or concerns,  
please feel free to contact us:

7 days a week - 9am-12pm EST

We'd love to talk!

Email: [info@ivyannshears.com](mailto:info@ivyannshears.com)

Office: 910-769-0355

Direct: 330-271-9527

# STAY IN TOUCH



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